

Samworth Brothers

QUALITY FOODS



Food Industry Initiative on Antimicrobials

Samworth Brothers is part of the Food Industry Initiative on Antimicrobials (FIIA).

The FIIA has the stated vision of *'Retailers, manufacturers, processors and food service companies coming together to promote and support responsible antimicrobial use and action on antimicrobial resistance.'*

The intention of this initiative is to support and engage with existing industry groups working in this area, ensuring work is aligned and avoiding duplication of effort.

The FIIA has published three policies covering Responsible Use of Antibiotics, Measurement of Antibiotic Data, and a Code of Conduct on Access to and Use of Industry Data.

Further information about FIIA can be found at www.fiaa.co.uk

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ANTIMICROBIALS

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